

# Not loving your data?

You're not alone.

**90%** of digital information is unstructured and locked in siloed repositories<sup>1</sup>



**61%**  
of users must access  
**4 or more**  
systems for insight



**15%**  
must access  
**11 or more**  
systems<sup>2</sup>



Poor data quality from lack of access or non-integrated, non-scalable systems...



...prevents **40%** of business initiatives from achieving targets



...hurts productivity by up to **20%**<sup>3</sup>



...costs businesses **\$15 million** on average every year<sup>4</sup>

## Pythian lets you love your data again.

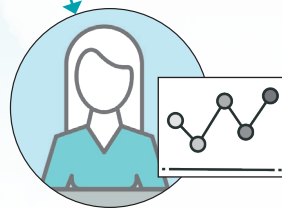
With **Kick AaaS**, our centralized, integrated and scalable cloud data platform, **ANY** user can gain insight from **ANY** data using **ANY** BI tool.



Customer experience and marketing insight



Financial performance



Product strategy



Executive vision



Data science and machine learning

Read more about Kick AaaS [here](#).

**Pythian**  
love your data

[pythian.com/analytics-as-a-service/](https://pythian.com/analytics-as-a-service/)

<sup>1</sup> IDC white paper <sup>2</sup> CMSWire.com article <sup>3</sup> Database Trends and Applications <sup>4</sup> Gartner's Data Quality Market Survey