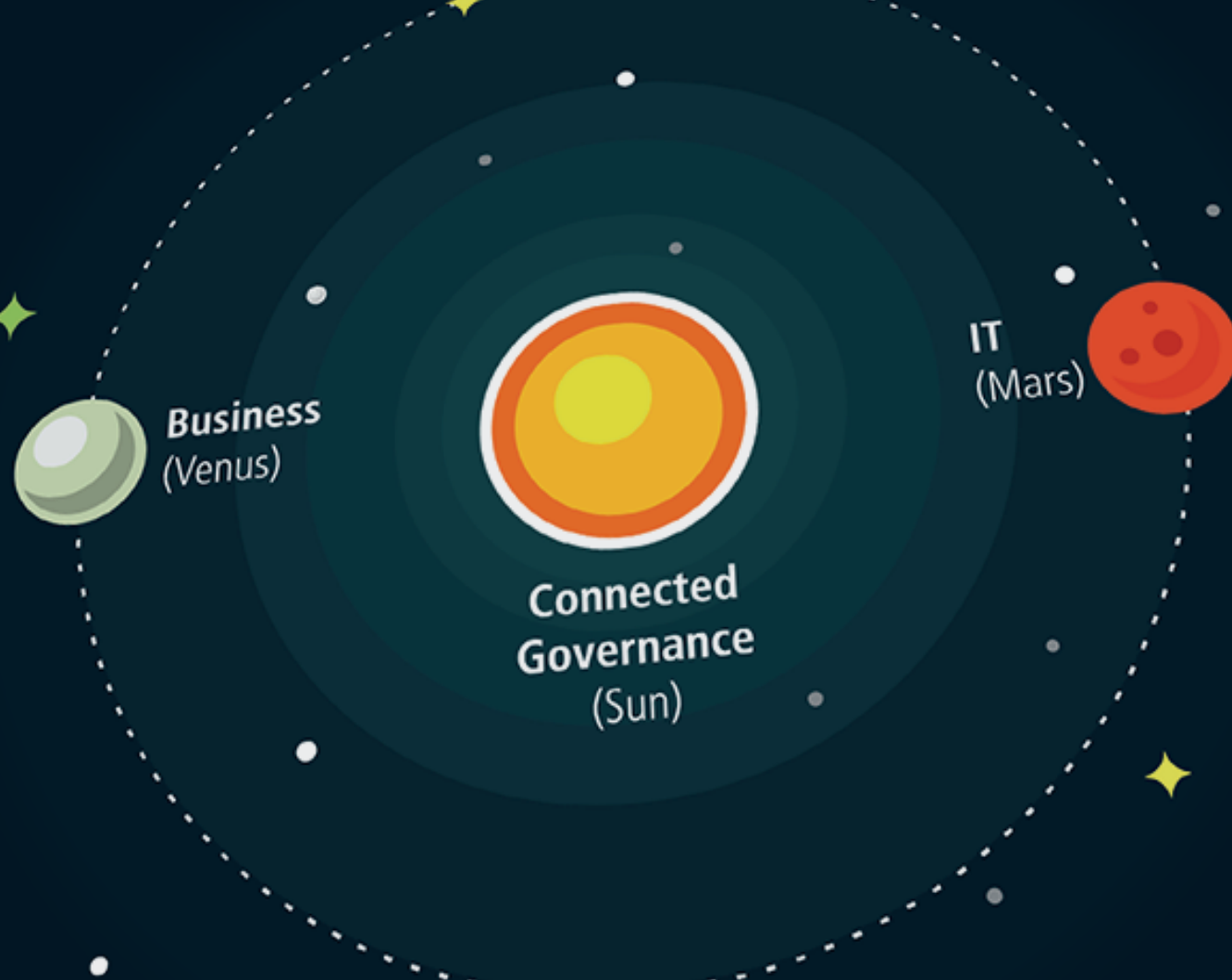
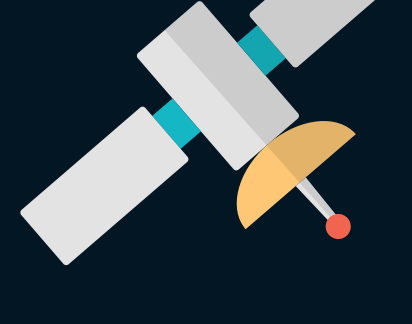


Galactic Business Success through Connected Governance

Business leaders are becoming increasingly aware of the need for more collaboration between their business and IT teams on how to get value out of their data.

It's as if IT teams and Business folks hail from completely different planets.

IT people are from Mars, business people are from Venus.



Both IT and business have their company's best interests in mind when deciding how to best utilise their data, but they approach it from completely different perspectives and without an agreed strategy.

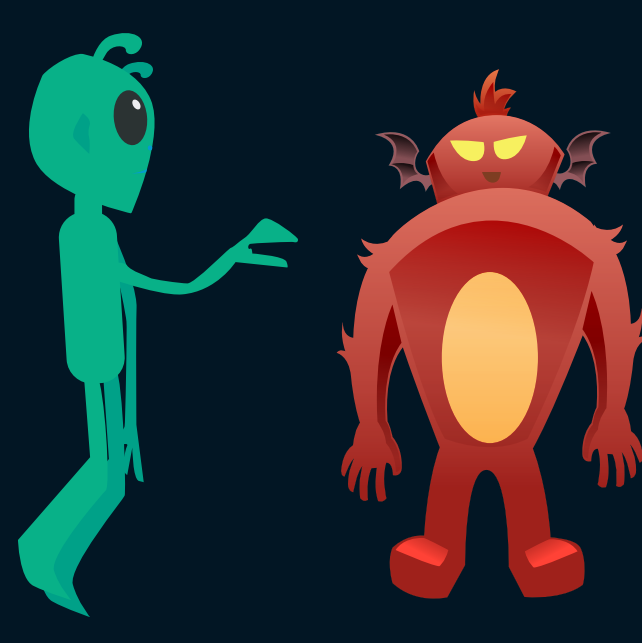


The outcome tends to be that business definitions end up being too abstract and removed from what is actually happening at the IT and data level.

What organisations commonly want to achieve with their data includes the ability to:

- ★ **Be competitive in the digital world**
- ★ **Demonstrate compliance**
- ★ **Maintain and improve data security**

The end-result each team wants to achieve is the same but if organisations are to meet those goals then they're going to need to act differently. They must work on data and metadata collaboratively.



To compete in a business environment full of digital opportunity, whilst meeting obligations and demonstrating compliance, the data must be unambiguous, shared and trustworthy.

SEE HOW YOU CAN MEET YOUR DATA GOALS

Venus



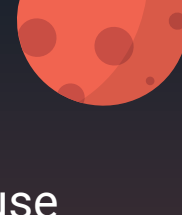
Business people need to be enabled to create and catalogue information about their data in a visual way, so they can connect it and talk meaningfully about it to others.

In relation to data governance, business people are defining stakeholders, organisational structures, metrics and data sets at an abstract level.

They need to be able to connect the data together, and be enabled to exercise greater control over the data to make it more shareable and trustworthy.



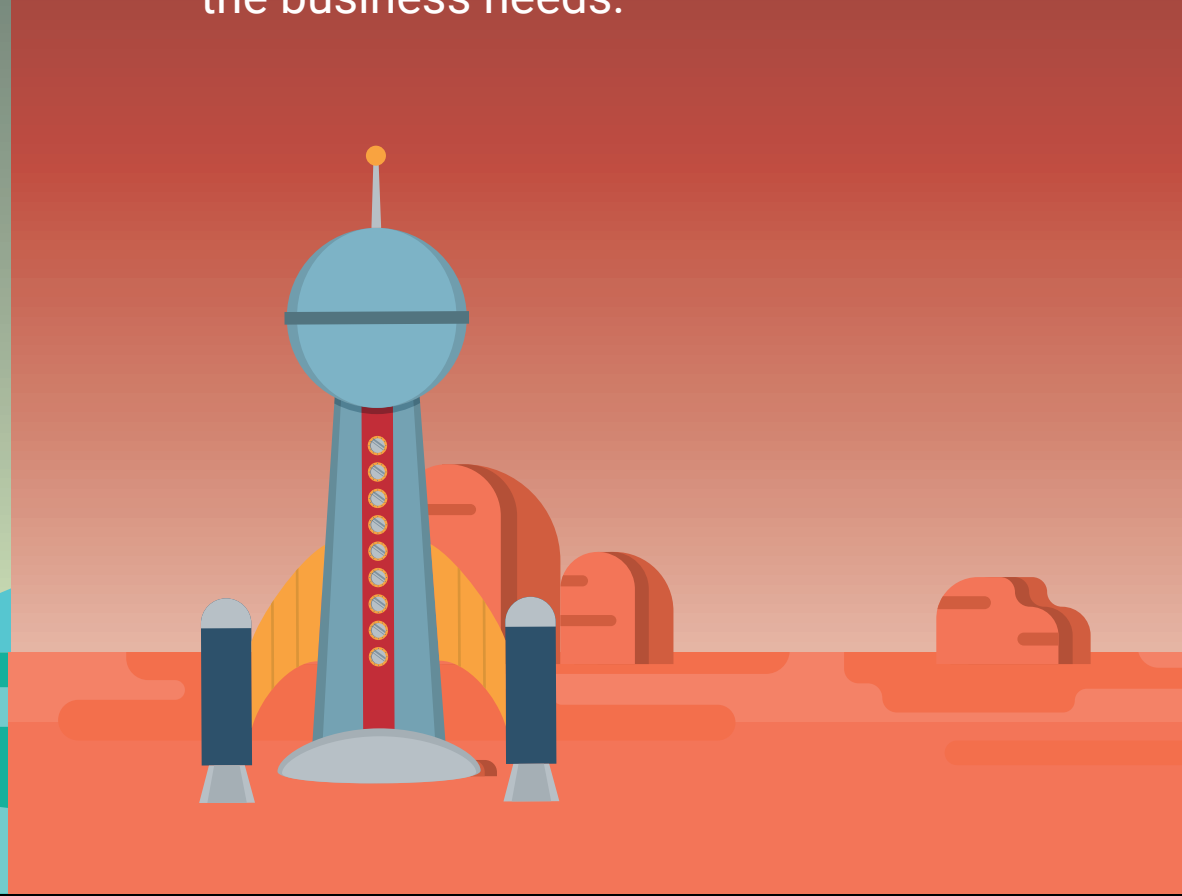
Mars



The IT teams will commonly use discovery software to catalogue their systems, applications and to look at the data that resides within them.

Technical teams are gathering metadata about applications, databases, networks and platforms.

IT teams having the ability to locate data within their systems, cleanse it and ensure its accuracy is critical. They need solutions that enable full discovery and facilitate the capacity to bring the data together in a way the business needs.



Example: GDPR Retention Policy

What Venus needs to think about?

- ◆ How long can I keep my data?
- ◆ Does the data follow legal basis/processing purpose?
- ◆ What rules and regulations do I have to comply with?
- ◆ Will I need to delete the data after three years of inactivity?

What Mars needs to think about?

- How can we actually fulfil the policy?
- Do we have a complete view of where our data is?
- How do we find the data in our system?

ENACT YOUR DATA POLICY

Crossing the Data Delta



Much of the silo-based thinking and activity is driven by the behaviour, history and culture of an organisation.

The gap between business and IT needs to be closed by bringing them into the Collaboration Corridor to agree on common goals and targets. This Connected Governance approach can give organisations the ability to present a unified business strategy and roadmap.

Once business and IT teams have a common language of Connected Governance they will be able to share decision and value points in their roadmap to cross the gap between data and information.

With the aid of Connected Governance your data can rocket your teams towards galactic success.

Get more information on Connected Governance by downloading our white paper.

DOWNLOAD WHITE PAPER

Otherwise, if you would like to define a Data Delta inspired route to Connected Governance in your organisation please contact us today.



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